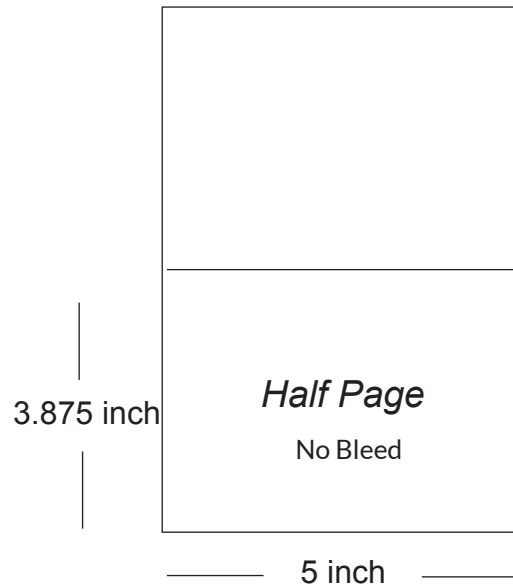
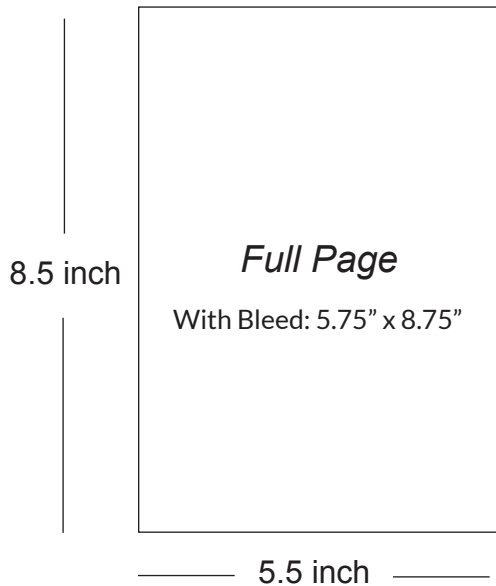


NORTH DAKOTA & SOUTH DAKOTA SIMMENTAL ASSOCIATIONS

2017 BREEDERS DIRECTORY SPECIFICATIONS



SUBMITTING AD MATERIALS

Accepted Files

- Adobe PDF (PDF/X-4:2008 or Press Quality)
- High Resolution JPG to TIF, 300 dpi or greater

Please Note

- PDF files should contain only 4/color process images (CMYK).
- Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK or Black and White, depending on ad reservation. Please submit files in .pdf, .jpg or .tif file format.

ADVERTISING SPECIFICATIONS

Full Page

5.5" x 8.5" Bleed: 1/4"

File dimensions, with bleed: 5.75" x 8.75"

Half Page

5" x 3.875" No Bleed