

ND Simmental Association Board Meeting
April 10, 2014
Ramkota Hotel, Bismarck, ND

Board members present: JR Aufforth, Luke Keller, Derik Samuelson, Tyler Kinn, Kevin Elliott, Claye Kaelberer, Cody Hansen, and Todd Finke. Kim Myers was also present.

Meeting was called to order by President JR Aufforth.

Additions to the minutes were added as ASA trustee elections and advertising proposal from Luke. A motion to accept the agenda with the additions added was made by Luke and Tyler 2nd. Motion carried.

Minutes from the Jan. meeting were presented and a motion to approve was made by Todd and Derik 2nd. Motion carried.

Financial report was given by Kim. Checkbook balance is \$23,207.23 and balance of the Edward Jones municipal bonds is \$11,680.37. A motion to approve the financial report was made by Cody and Tyler 2nd. Motion carried.

Kim handed out an advertising expense sheet. Luke had a proposal for the board to run a 30 second ad during the American Rancher show for 3 episodes that would air in September, November, and January. A motion to do 3 ad spots one in each month was made by Claye and Luke 2nd. Motion carried. The advertising committee is to work with Luke to get the ads made.

Erika was on the phone with the board for updates for the magazine. They are working on cleaning up the mailing list.

Scholarship applications were reviewed. A motion to award Tessa Keller the \$500 scholarship was made by Cody and Todd 2nd. Motion carried.

Items to include in the annual newsletter are: scholarship winner, dates for submitting next year's scholarship application, deadlines for issues of the scene, new sale date, nomination info for the state sale, picnic time and place, info for annual meeting, and mention there will be applications for outstanding junior awards.

Board decided to have junior members submit an application for the outstanding junior award. Will have link posted to the website closer to the deadline.

Board discussed nominees for awards that are presented in December at the annual banquet.

Sponsorship of Tomorrow's Top Hands Beef Leadership Summit hosted by ND Stockmens Association was discussed. A motion to sponsor \$1,000 to the Beef Leadership summit was made by Todd and Kevin 2nd. Motion carried. Kim is to check with the western regional

committee to see how we can sponsor them. A motion to sponsor around \$500 was made by Kevin and Claye 2nd. Motion carried.

Showcase sale was discussed. Everything seems to be coming together to share the date and location with the Red Angus Assoc. The sale committee is to work closely with the Red Angus Assoc to make the day work smoothly and fairly. Board discussed having Kist Livestock clerk the sale. JR will talk to Diane.

Board decided to have DV Auction broadcast the sale. A motion to add the expense of DV Auction to the sale expenses was made by Claye and Luke 2nd. Motion carried.

Donation heifer was discussed. JR has offered to donate if no one else is found to donate.

Annual meeting and lunch location will be at Circle Diamond. Board decided to not have a speaker at the annual meeting this year to allow the consignors to be able to get back to their cattle sooner.

Cody asked that each board member commit to consigning a heifer to the sale this year.

Luke presented a proposal to the board for hosting the 2016 ASA annual meeting. The staff at ASA would like to move the meeting away from its current location in Denver during the stock show because it is not very well attended. They would like to see it move around the country and feel that ND would be a good place to start the rotation. Board wants to pursue this proposal. Todd, Cody and Kevin volunteered for this committee to work with the ASA staff.

Board discussed nominees for an ASA Trustee.

Futurity show was discussed and Kim is to hire a separate judge for this show at the state fair.

Summer picnic was discussed. Tyler has it under control.

Next meeting was scheduled for Thursday, September 11 at 10:00 am.

Motion to adjourn meeting was made by Cody and Tyler 2nd. Motion carried.

Respectfully submitted

Kim Myers
NDSA Secretary